BUILDING A COLLEGE CONSORTIUM

All Hands on Deck 2019 Maritime Conference
BUILDING A COLLEGE CONSORTIUM

▪ Why Build a Consortium?
▪ Identification of Mutual Benefit
▪ Leveraging Industry Relationships
▪ Examples of Common or Shared Goals
▪ Informal or Formal Agreements
▪ Evaluation: How Will Work beMeasured
WHY BUILD A CONSORTIUM?

- Leverage Resources & Expertise
- Mutual Benefit to All Partners
- Efficiencies: Meeting Industry Needs
- Shared Benefit to State & Regional Partners
IDENTIFY MUTUAL BENEFITS AND BARRIERS

- Mitigate Costs: curriculum, course delivery, faculty development, equipment
- Geography
- Technology
- New Curriculum or Curriculum Change
- Competitive Advantage
- Industry and Partner Needs
EXAMPLE OF COMMON OR SHARED GOALS

- New/Enhancing/Modifying Program
- Outreach to Underserved & Underserved Communities
- Skills Mapping & Curriculum Development
- Grant Opportunities
- Need to Increase Well-Trained Workforce
- State or Federal Mandate
FORMAL OR INFORMAL AGREEMENT

- MOU
- Contract
- Agreement

- Identify a project lead
- Establish a consistent meeting schedule
- Make sure everyone understands roles & responsibilities
- Write a clear and concise statement of work
EVALUATING EFFECTIVENESS

- Consortium productivity
  - Partners
  - Consortium
  - Are goals being met?
- When to measure: establish milestones and timeline
- How to measure
  - Reports
  - Onsite visits/assessments
- Who is responsible for what measurement
QUESTIONS?

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